

Focus Group 1

Attendees Preferences

5 Distributed

2 CBD

2 Undecided

It has been a top down process – Professorial board that could have been engaged has been suspended for 5 years. Hasn't been direct involvement of academic teaching staff.

Impressed with the general consultation and Rufus' tour.

Impressed that we were responding to staff comments such as from the first focus groups.

Former student who works at UTas and has worked at interstate university's changed her mind, originally she supported the city-centric model, but now she supports the Sandy Bay model for student learning and social environments.

Criticism the terms 'city-centric' and 'distributed' designed to push the city model, I think that is because the term distributed sounds much worse.

Distributed is double centric – there are two centers

Can't just plonk science in S/B need to think this through

New criteria: 'impact on the wider community', such as businesses and residence of city and Sandy Bay. Shouldn't just be about the impact on the University.

New criteria: The cost (this is seen as different to the budget slide)

Other process that could be introduced: Consult with broader community groups

Focus Group 2

Attendees preferences

4 Distributed

3 CBD

2 Undecided

All but 2 people had visited the exhibition room already.

Just because you put buildings together doesn't mean you will get integration, city campus needs to have a heart and a hub. Human planning needs to be master planned so that people mix spontaneously.

RMIT is not a good example of the city-centric model because it does not have a campus heart because of how it is dispersed. Melbourne Uni has heart.

Ease of collaboration slide doesn't have anything about access to shared resources.

The narrative/heading for student satisfaction is not supported by the statistics because over half satisfaction is seen as being successful.

Don't feel the city wants us. Need to engage with the community. Town hall type meetings with broader community.

Whatever decision is made we need to proceed with a united front – senior leadership needs to communicate with staff to explain why we have made the decision and have a consistent message.

Very appreciative of the opportunity to participate the focus groups, where they can provide anonymous feedback.

They see the whole engagement process as an honest engagement.

Communication not that obvious - email from Rufus, intranet post

No disagreement that something has to change and to consolidate below Churchill Avenue.

Support for city centric in terms of access for people from the northern suburbs and public perception of Sandy Bay being an elite neighbourhood. Moving to the CBD would expose the university in a neutral/central location.

Private schools are encouraging students to go to mainland universities because UTAS is not seen as prestigious.

IMAS and MSP are not fit for purpose and we need to learn from those experiences.

Criteria missing: impact on teaching and research.

Focus Group 3

Attendees preferences

4 Distributed

1 CBD

3 Undecided

All have been to the tours, except for one.

Questioning of data and skewing of results, for example financial data.

Someone was doubting the financials because they had done/seen other data.

I haven't made a decision because I haven't seen a master plan. Need to know detail, for natural sciences.

Cynicism at first felt because this is just ticking some boxes at the end of the focus group very pleased to be involved.

We are here for the long-term and for our kids.

Historic buildings are also present on SB campus, so should rate higher.

Buildings aren't the only thing that make a campus.

Communication in the media makes it sound like we are moving, however here we are saying we haven't decided, and we are undertaking a consultation process. Seems contradictory to some.

Childcare is another criteria that has come up. Very focused on the situation today, instead of extrapolating that demand will drive supply.

One of the participants called out that in Launceston they had many public consultations, all mostly around parking and public transport

Sandy Bay used to having a campus heart, but no longer does.

ANU and university of Nevada were used as an example of a university heart

Negativity towards open plan

Comments on the number of people studying online, do we need all the space

Focus Group 4

Attendees Preferences

10 Distributed

0 CBD

1 Undecided

All but 1 staff member works in SB

See both models as distributed, they see the names of the models as spin.

Question the data, incomplete information.

Where are the CSL located?

City-centric is heavily promoted.

What will happen to SB is not developed (either for moving or for staying)

The presentation not balanced

To go with city-centric model, is to commit institutional suicide – more negative than positive impacts. Achieving what cannot be achieved – based on the criteria. Can do that by staying distributed.

They feel the city-centric model will be more distributed than the current model. They do not talk about the people who are already located in the city.

They feel like they are just ticking boxes in the engagement process.

One suspected other motives, ie financial survival

Were happy with the process, but critical of the content

Additional criteria: teaching

Some disagreement with the ratings against criteria

Agree some refurbishment of buildings is required, but don't believe there will be as much disruption as we have said with the distributed model. They don't see it as an argument to go with the city-centric model.

Consultation at an operational level required - make sure the buildings are suitable for their intended use and they enhance teaching. Make sure the buildings can grow.

Focus Group 5 (students)

Attendees Preferences

2 Distributed

5 CBD

2 Undecided

Most had not been exposed to the Southern Future narrative. Only one was in the exhibition room before.

Mix of new university starters, first years, and ones completing uni soon.

One based in city (paramedic) the rest are based SB.

One lived in Hobart Apartments, but they lived all over Greater Hobart – so transport aspect is really important to them, so City-Centric model seemed more favorable.

With the same \$, why not improve public transport and facilities in SB.

There used to be a vibe at SB, but has been since lost. There are difficulties putting on activities with alcohol, so less activities established.

The foreign students want to mingle with people of other nationalities, but the campus doesn't encourage this. Want a multicultural experience here. This won't just happen with buildings in proximity to each other.

How to involve them: SMS

Accommodation is a social hub, so need more of it. However, the ones in the city and SB do not mix.

Different medical disciplines keep to themselves, ie nursing, medicine and paramedics even though they may take some of the same courses in the same buildings.

Collegiality important criteria for students. The ones on SB also do not experience it. Commuter university.

Struggling to understand what happens to SB in city-centric model and how it will function.

How do they travel between university buildings and get to classes on time.

Focus Group 6 (students)

Attendees Preferences

2 Distributed

2 CBD

3 Undecided

2 participants from Menzies said there is a collegial hub

The undecided didn't feel like they had the information to make a decision either way.

Not a strong social vibe at Sandy Bay, partly due to restriction on alcohol. Previously more talks, bands etc.

Most people drive their cars in and want to know what the parking options would be.

How do we create a hub in the city?

Finding it challenging moving between buildings in Sandy Bay in time for classes.

Feel that the commercial precinct is too wide in the city-centric map

Prefer that Sandy Bay is all university buildings while the city would mix with commercial/public

Felt that a differentiated campus experience is not to do with facilities, but with the people who create experiences

Additional criteria: quality of teaching, security/personal safety

Good quality facilities can impact on good quality teaching

Need decent toilets